

Job Title	Reports To
Fertilizer Market Research Executive	Founder Chairman
Job Role	
<ul style="list-style-type: none"> <li>• <b>Data Research and Collection:</b></li> <li>• Conduct thorough research on the fertilizer market, including industry trends, competitors, and emerging technologies.</li> <li>• Collect and compile relevant data from various sources, such as industry reports, government publications, and market surveys.</li> <li>• <b>Data Analysis:</b></li> <li>• Utilize statistical methods and data analysis tools to interpret and draw meaningful conclusions from the gathered data.</li> <li>• Analyze market trends, consumer behaviour, and competitive landscape to provide actionable insights.</li> <li>• <b>Market Intelligence:</b></li> <li>• Stay abreast of industry developments, regulatory changes, and technological advancements affecting the fertilizer market.</li> <li>• Provide regular updates and reports on market dynamics, potential opportunities, and threats.</li> <li>• <b>Report Generation:</b></li> <li>• Prepare comprehensive reports and presentations summarizing research findings and insights.</li> <li>• Collaborate with cross-functional teams to ensure alignment of research outcomes with business objectives.</li> <li>• <b>Client Interaction:</b></li> <li>• Work closely with clients to understand their specific research requirements and deliver tailored insights.</li> <li>• Respond promptly to client queries and provide support in utilizing research findings.</li> <li>• <b>Collaboration:</b></li> <li>• Collaborate with internal teams, including marketing, sales, and product development, to integrate research insights into strategic planning.</li> </ul>	
Qualification & Other Requirement	
<ul style="list-style-type: none"> <li>➤ Bachelor's degree in a relevant field (e.g., Business, Economics, Agriculture, etc.).</li> <li>➤ 5+ years of experience in data research and analysis, preferably within the agriculture or fertilizer industry.</li> <li>➤ Proficient in utilizing data analysis tools and software.</li> <li>➤ Strong analytical and critical thinking skills.</li> <li>➤ Excellent communication and presentation abilities.</li> <li>➤ Detail-oriented and capable of managing multiple tasks simultaneously.</li> <li>➤ Must be willing &amp; prepared for travel across assigned territory.</li> <li>➤ Strong industry networks and proven strong sales track record.</li> <li>➤ Having knowledge of CRU &amp; Volza will be an additional advantage.</li> <li>➤ Age not more than 35 yrs.</li> </ul>	